

## The Value of Life Insurance

To protect you and your family from personal hardship as a result of **death** of a family member.

About **60%** of Americans own some sort of life insurance (a drop from 70% in the 80s).

Approximately half of those have **inadequate** coverage.

When a wage earner dies, his or her **income** is lost to other family members. Not only are they dealing with the loss, but now with the added financial burdens.

Even those who **do not** earn a wage contribute greatly to the family wellbeing. They take care of the home, **children**, keep family records, and maintain the daily functions of the home. You might need to **hire** others to take over the responsibilities at home. This will create new costs.

## How does life insurance work?

When you buy life insurance you specify who will receive the **payment**, or *death benefit*, if you die. The person you specify is your **beneficiary**. (You can specify more than one)

From statistics, insurance companies know (on average) how many people of any **age** die each year. They will take this information into account, along with **gender**, type of employment, and the **lifestyle** of the policy holder. They use this information to calculate how much to **charge** for your insurance.

You then pay the assigned **premium** for your coverage.

## Types of Life Insurance

### Term Life Insurance

- Level Term Life Insurance
- Renewable Term Life Insurance
- Convertible Term Life Insurance

### Permanent Life Insurance

- Whole Life Insurance
- Modified Whole Life Insurance
- Universal Life Insurance

### Term Life Insurance

- Pays a death benefit if the policyholder dies **within** a specified period of **time**; its *term*.
- It's a good choice for **young** people - less expensive
- Insurance companies can charge less because younger people are **less** likely to die during the term of the policy.
- You can choose a policy to protect your family that lasts 5 yrs., 10 yrs., to age **65**.
- You may want a term policy if you want to cover specific purposes like **funeral** costs, college tuition, etc.

## Level Term Life Insurance

- Pays a fixed **benefit** for a fixed premium over a specified number of years.
- Terms usually run 5, 10, 15 or 20 years.
- A 5 year policy with a death benefit of \$20,000 would pay **\$20,000** no matter when the policy holder died within the term of the policy.
- Your premiums do not increase as you grow **older**.
- You will pay higher premiums for a **longer** term than a **shorter** term.

## Renewable Term Life Insurance

- At the end of its term, most level term policies turn into **renewable** term policies.
- Allows you to renew your policy each year regardless of your **health** without physical examination.
- Premiums will increase each **year** to reflect age and life expectancy.
- Major advantage - it cannot be canceled if you become **ill**, or as you grow older.

## Convertible Term Life Insurance

- Most term policies contain a convertible option. This means at anytime you can convert the term into a **permanent** policy without evidence of insurability.  
*Evidence of Insurability:* a physical **examination** or questionnaire about your lifestyle.
- The earlier in the term you choose to convert, the lower the **premiums**.
- Being able to convert without evidence of insurability is important because if you develop a major **illness** you can have the freedom to convert to a permanent policy.

### **Permanent Life Insurance**

- Provides a death benefit plus a **savings** plan, and the coverage lasts throughout the policyholder's life. Policy has value besides a death benefit. Also called a **cash value life insurance**. (book term)
- Premium is **divided** up, part goes towards death benefit, part goes into savings.
- Your policy cannot be **canceled** as long as you pay your premiums.
- When you die your **beneficiaries** will receive the amount you specified in your policy for the death benefit, plus the value of the savings.
- Can withdraw from your savings **anytime** (pay for college, retirement, etc.), you can also **borrow** against your insurance policy's cash value and use it as collateral.

### **Whole Life Insurance (ordinary or permanent)**

- Most **common** and least expensive of the permanent policies.
- Yours for **life**. You pay a fixed premium for a lifetime and cannot be canceled as long as you are paying the premium.
- No **choices** in changing amount in your saving contribution, amount of coverage, or how your funds will be invested.

### **Modified Whole Life Insurance**

- Same as whole life, but payments **increase** throughout the life of the policy.
- Some people choose this because they expect to be able to afford **more** later.

### **Universal Life Insurance**

- Most **flexible**.
- You can borrow or withdraw from your cash value.
- You can **change** the amount of coverage and your premium.
- Can not choose how your savings are **invested**.

### **Endowment Policy:** Another type of cash-value policy.

- Protects the policyholder for a set number of years,
- At the end of the time period they will get the cash value of the policy.
- If the policyholder dies within that time period then the beneficiaries will get the full face value of the policy.

## How much life insurance should I buy?

There is no “right” amount, instead you need to take into consideration:

**Your current contribution** - to insure against the loss of your **salary**

**Your family responsibility** - number of **dependents**, their ages, etc.

**Your financial situation** - other debts vs. assets

**Your future needs** - **college**, etc.

**Your unique needs** - loved ones with special **medical** needs, etc.

**Scenario** – You make \$60,000 a year. You are married and have 5 year old twins. Your spouse is a homemaker. You have \$20,000 in student loans and owe \$175,000 on your home mortgage.

Option 1: A minimum of **5** times your annual gross income. Your family would need to come up with a Plan B, but it buys them some time.

Example –  $\$60,000 \times 5 = \$$  300,000 (your spouse will need to get a job, remarry, move in with other family members, etc.)

Option 2: 7-10 times your income **gap** (10 x is strongly recommended). Salary – Other sources of income (pensions, Social Security, emergency funds, etc.) = Income Gap. Or . . . to play it safe, **20** times your current income.

Example -  $\$60,000$  (current salary) -  $\$25,000$  (S.S. & savings) =  $\$$  35,000  
 $\$35,000 \times 10 = \$$  350,000 (doesn't account for other debt, future needs, etc.)

Or . . .  $\$60,000 \times 20 = \$1,200,000$

Option 3: Annual salary x replacement years + **mortgage** balance + other debts + **future** debts = total needed

Example -  $\$60,000 \times 15$  (support kids to age 20) =  $\$$  900,000  
+  $\$175,000$  (mortgage balance)  
+  $\$20,000$  (other debt)  
+  $\$50,000$  (interim childcare and college)

Total =  $\$1,145,000$